

## Communiversity, Branch Campus, and Higher Education Centers Cabinet Roundtable 10.26.2011

### Freehold Branch Campus

Rutgers-Brookdale Information Session: On November 1<sup>st</sup> from 5 – 7pm, Rutgers and Brookdale will host a joint information session at the Branch Campus. Students will learn how they can earn both an associate and a bachelor's degree without ever leaving our Freehold location.

New Parking Lot: The new parking lot at the Branch Campus was recently completed, adding 350 new spaces to our facility. Several new handicapped parking spaces will be added to the lot by the end of the fall semester.

Basement Repair: Bill Golubinski, Executive Director, Facilities Planning and Construction, has been spearheading the effort to repair the source of the water problems in our basement. Leader repairs on the back and front sides of the building have resulted in no flooding despite heavy rainfall.



“Free Course” Winner: Jessica O’Brien responded with great surprise when she was informed that she won a “free” Fall Term 3-credit hour class by entering her name in a raffle held at the Freehold Branch Campus. Throughout Jessica’s 3 years at Brookdale, she had back surgery and went through a 48-week treatment, but always continued as a full-time student and never gave up! Jessica is finishing her last semester at Brookdale and will graduate in December of this year (2011). She is currently taking 5 courses 3 of which are at the Freehold Branch Campus

(English, Principles of Sociology, and World Civilization II). She is majoring in History and plans to transfer to Monmouth University after graduating from Brookdale! Jessica is pictured with Michelle Statham, Assistant to the Dean.

### Communiversity

NJCU Partnership: The team of Brookdale and NJCU program and facilities staff held the second in a series of conference calls to develop the expanded Communiversity partnership we envision for the Wall campus. A draft partnership, based on the agreement currently in place with Rutgers, agreement was briefly reviewed and will be further revised and developed by the Brookdale staff. The proposed program plan was discussed noting that the programs of interest on Brookdale’s part are:

- Bachelor degrees in: History, Media Studies, Public Relations,
- Accelerated cohort program: Psychology or business
- Dual Admission programs :Biology, Computer Science, Sociology, Arts/Media Arts

The programs being proposed by NJCU include:

- MS Accounting
- MBA
- MS Nursing
- MS Criminal Justice
- Relocating current Accelerated Nursing from Brookdale to Wall
- Forensic Minor

It was also proposed that we explore developing a cohort-accelerated program for our Criminal Justice AS with their bachelor and masters programs in Professional Security Studies. NJCU is a National Center of Academic Excellence in Security Studies with the only program focused on; National Security, Corporate Security, Cyber Security with concentrations in leadership, management and

policy. Meetings are currently scheduled between Brookdale and NJCU faculty and academic administrative staff to further explore this program option for a possible start in Fall 2012. Discussions

Community Fall Open House on Lincroft campus: Despite a *very* rainy evening, 63 prospective Community students met with Community admission representatives to have their questions answered. Our exit survey revealed the following information:

*The three top bachelor degrees of interest:*

- Georgian Court University - Elementary Ed/Special Ed
- NJ City University and Rutgers - Business Administration
- NJ City University Elementary Ed/Early Childhood

*The three top master degrees of interest:*

- Montclair State University – MBA
- Rutgers – Nursing
- NJCU – National Securities

*The three top ways people learned about the Community Open House:*(As cost-saving, the usual postcard was not sent promoting the Open House. The Community staff, instead, conducted an extensive on-line promotional campaign and outreach to the faculty in programs that are articulated with the Community bachelor degrees. Over 100 students had pre-registered for the event but the weather seems to have limited the turnout.)

- Email lists gathered and mailed by Wall office staff
- Brookdale’s website
- Flyers on Brookdale campus created and distributed by Wall office staff



***Carole Demetriades***  
Associate Direct of Admissions  
Georgian Court University

***Joe Walsh***  
Manager of Academic Programs  
Rutgers, The State University of NJ

***Gerry Saada & Lorraine Pyanoe***  
Brookdale @ Wall  
Office Assistants

***Anthony Surrat***  
Assistant Director of Admissions  
New Jersey City University



***Dr. Melaine McDonald***  
Associate Dean  
New Jersey City University  
College of Professional Studies

Communiversy 101: October 13 – Alyse Scally, Director presented a *Communiversy 101* presentation at the Freehold Branch campus with 8 interested BCC students in attendance. Rutgers admission representative, Joe Walsh, and Communiversy’s Student Services Generalist, Dee Selheim, were also present to answer individual questions of students. Programs of interest were nursing, education, and psychology.

### **Brookdale at Neptune**

Renovations update: Renovations to the interior space of the Neptune location have been completed. The renovations included a redesign and move of computer classroom 102, the expansion and move of the testing center and counseling office, upgrades in the faculty room including installation of a dedicated printer and work tables, and relocation of the administrative office. The external renovations are expected to be completed within 6 months and involve the relocation of the main entrance to create a dedicated Brookdale entrance, which will now face Parking Lot #1.

Asbury Park Board of Education: On October 20th, Brookdale at Neptune hosted the Asbury Park Board of Education’s workshop meeting. The Neptune location frequently hosts Board of Education events, providing an off-site location in an educational environment to help meet their training, development and administrative needs.

READ 091: Faculty member Barbara Barrella’s has several activities planned this semester to help engage and encourage her classes. The class is reading Paul Guest’s “One More Theory About Happiness” this semester. On Monday October 17th, Mr. Guest participated in the Visiting Writer’s Series at Lincroft. Several students: Barbara Gibbs, Caroline Hydden, Garry Michel, John Romero, Lamar Young, Carline Camilus, Marie Penn and Jean Mombrun went to Lincroft to hear his lecture and have their books signed.

Additional activities planned for the semester include attending the Helen M. Stummer “No Easy Walk” exhibit in the CVA. Since it is difficult for many students to get to main campus, Barbara creates a mini-exhibit at the center for the students and have them complete exercises using the reading strategies they’ve learned. Students will also be attending a play at Two River Theater called “No Child”.

### **Brookdale at Wall**



October 13<sup>th</sup> - *Steel Drum Presentation for Diversity Week* . Marg Mottola, MUSI 115-005RW instructor at Wall , demonstrated to Wall students how to play the steel drum as well as a video on how a steel drum is made. Caribbean style refreshments were served and enjoyed by all.



*Wall’s Fall 2011 Recipient of “Win a Free Class” Drawing, Devin Corso.* Congratulations, Devin! Devin is a freshman majoring in business at Brookdale and is enrolled in five Brookdale classes at Wall. His interests and hobbies are enjoying hockey, the beach, and his friends. Pictured with Devin is Alyse Scally, Director, Dee Selheim, Student Services Generalist, and Gerry Saada, Wall Office Assistant.